Professor Chris Carr MA, PhD, CEng, MIMechE, ACMA, DMS

Emeritus Professor of Strategy, University of Edinburgh

Professor Carr has been Professor of Corporate Strategy at the University of Edinburgh Business School since 1999. His early career, for BAe Systems and then GKN from 1970-1980, took in apprenticeship, five years at Cambridge University (Engineering and Economics MA then Manufacturing/Management Masters), and later a DMS then a Chartered Mechanical Engineer and Chartered Management Accountant, following work in Product and Product Development and International Project Management. He worked on turnkey projects in the USA (taking GKN Automotive drive-chains global) and over a year in Iraq. He was also a District Councillor from Bromsgrove and governor of three schools.

Following a PhD in Business Strategy at Warwick, he continued lecturing at Warwick Business School, followed by lectureships (in both Strategy and Accounting) at Buckingham, Bath, finally as Senior Lecturer at Manchester Business School before joining Edinburgh.

At Edinburgh, Professor Carr has taught Strategy programmes at all levels, serving as Research Champion, Head of Group, and assisted the Colleagues Recognition programme. Having been part of the team taking GKN Automotive global, his field research (c370 companies in 22 countries) has pioneered global and comparative strategy, including particularly strategic investment decisions worldwide, cross-cultural leadership and successfully sustained global strategies, eg GKN's over 260 years.

Professor Carr's teaching and research overseas includes: Brazil (FIA, Sao Paulo University and Imbec, Rio), Russia (Presidential Academy and Moscow State, St. Petersburg, Urals and Tomsk Universities), China (China Academy of Social Sciences, Zeiiang, South West and Shenzen Universities), India (IIMs Ahmadabad, Bangalore, Calcutta, Delhi; Hyderabad Admin Staff College, Ranchi and Chenai), Thailand (Thammasat University), South Africa (Cape Town Business School), Germany (Witten-Herdecke University as Professor in International Business), France (HEC), Spain (Carlos III University), Italy (Bicoca), Turkey (Bilgi); USA (Wright State University and Visiting Scholar for 5 months at Harvard Business School working with their Global Strategy Group).

He is author of *Global Oligopoly. A Key Idea for Business and Society* (Routledge 2020), *Britain's Competitiveness* (Routledge 1990) and *Strategic Investment Decisions* (Averbury 1994, with C.R.Tomkins and B.Bayliss), other book contributions and 40 articles in academic journals including *Strategic Management Journal, Journal of Management Studies, Business History, Management International Review*, *Long Range Planning*, *International Journal of Human Relations Management, Management Accounting Research, British Accounting Review, R&D Management, Technology Analysis and Strategic Management; International Journal of Production and Operations Management, International Journal of Cross-Cultural Management, European Management Journal, Sloan Management Review* and *Thunderbird International Review.*

His teaching initially emphasised Corporate Strategy at all levels, then more innovative Global Strategy programmes for the MBA, the International Business and Emerging Markets MSc and Global Strategy and Sustainability MSc. Remaining in Edinburgh following retirement, Prof. Carr plans to continue writing, keeping in close touch with EUBS and the University. He sees scope for new research and teaching in Global Strategic Analytics, extending his 2020 book's use of Big Databases by hopefully collaborating with former colleagues from Analytics and Informatics or others in this field.

Inspired by an initiative whilst at Harvard, he would also like to initiate an "After Success What Next Programme" to meet the needs of 50+s and society in an age of longer lives. Chris is a strong advocate that a longer, healthier more contributing life calls for expanding our "hinterlands" through lifelong learning and remaining highly active. Chairman of the Marlowe Society and is currently completing a book on Marlowe and Shakespeare. He remains interested in politics and is a keen sailor, dancer and tennis player - and he is active with Edinburgh's University of the Third Age.