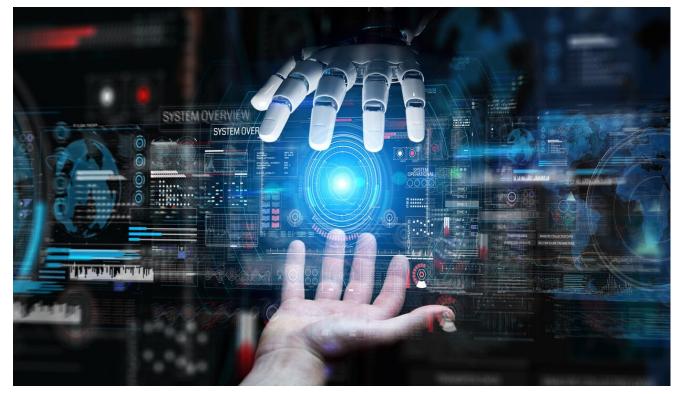
# Artificial Intelligence at the University of Edinburgh



Vice Principal Gavin McLachlan
CIO and Librarian to the University of Edinburgh



## Al Background

University of Edinburgh - world-leading AI research and education

Emergence of 'broad', universally available AI

Al has the potential to transform Higher Education

Understanding implications will be a major, long-term undertaking any opportunities

Risks will dominate many internal and external discussion discussions

 Multi-horizon approach needed to address immediate and longer-term issues

Participatory and consultative cocreation must be applied



## What is Al?

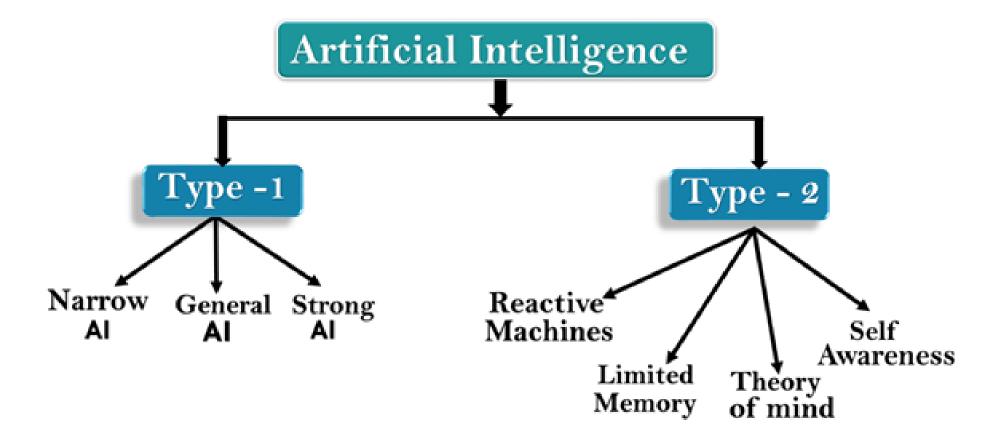
Al systems are computer systems that perform tasks which would otherwise be carried out by humans, and where these tasks involve (1) automated decision making or decision support provided to human users and/or (2) the creation of artefacts normally produced by humans (text, imagery, etc).

Al systems perform these tasks by using complex data-driven algorithms in ways that cannot usually be fully scrutinised by a human operator, because the amount of data exceeds human abilities and/or the underlying computational structures are too large or complex to interpret.

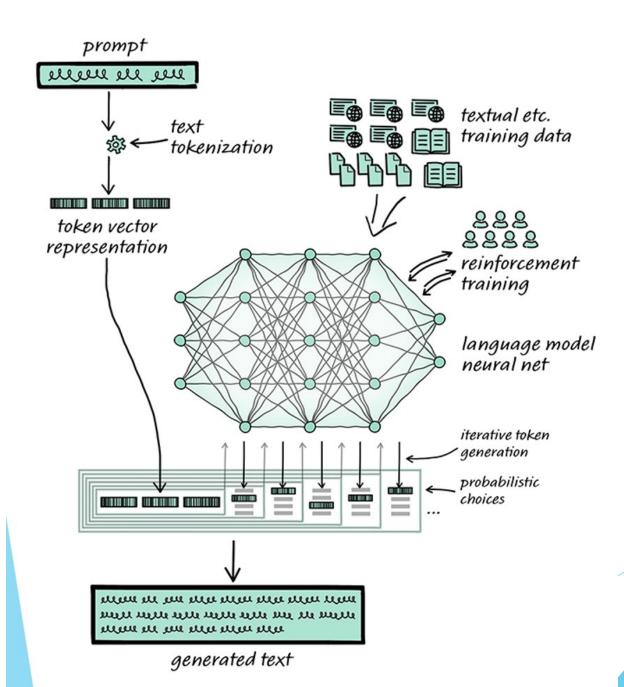


INA

- Narrow Als for a specific purpose: Like Siri, Alexa, facial recognition, DeepMind
- Generative Als example: ChatGPT, Bard, Claude, Al image and video generators
- Named Entity Recognition example EDINA automated systematic review



#### ChatGPT



#### Machine Learning



Narrow Artificial Intelligence (ANI)

**Stage One:** Machines imitate human behavior, specializing in one area to solve a problem.

i.e. Siri, ChatGPT, Alexa

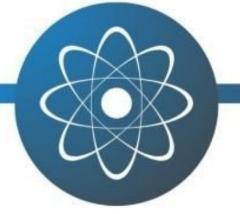
#### Machine Intelligence



Artificial General Intelligence (AGI)

Stage Two: Machines can continuously learn and are as smart as humans.

#### **Machine Consciousness**



Artificial Super Intelligence (ASI)

**Stage Three:** Machines that are smarter than humans across the board.

# High Educational Sectoral background

- Existing pressures may result in resistance to innovation
- ► Low IT and data maturity is a common roadblock
- Structural impediments to collaboration between IT providers and users
- Widespread lack of understanding of use of Al and its impacts
- ► Huge variations in terms of digital skills and access
- Concerns around championing AI merely as a 'productivity enhancement'
- ► Gap between lived student experience and strategy
- Anxieties around possible AI futures (impact on jobs, learning, science)





## Sectoral background

- Most institutions are at similar (early) stages of thinking
- Government bodies, HE networks, researchers actively engaged with the topic (LERU, EU Commission, EU Horizon, ...)
- Rapidly evolving technology and AI economy hard to keep up
- Policy lags behind technological developments, this might change in 1-2 years
- ► Fragmented global landscape, many different policy approaches
- Much speculation against clear and present impacts we already witness
- Uncertain long-term futures for HE, there is little 'science' around this





### Opportunities & Threats

- Rapid advances prompted us to consider risks and opportunities
- Too many or too few Al initiatives?
- Balance of innovation and understanding/management
- Risks around ethics, guardrails, climate, legislation, internal standards, duplication of efforts, costs, accessibility, equality of access, sustainability, ...
- Al equality/parity We must not create another new dimension of inequality the Al divide.





## What we did at Edinburgh

- First decided to embrace AI. Put into our Digital Strategy.
- Leveraged our existing AI and Data Ethics Board chaired by Professor Shannon Vallor
- Published Al guidance for staff and students June 2023 https://www.ed.ac.uk/bayes/ai-guidance-for-staff-andstudents
- Formed an AI Short Life Working Group chaired by Professor Michael Rovatsos. Broad group of experts and stakeholders including academics across wide range of disciplines (AI, Informatics, Data, Law, Politics, Economics, Philosophy/Ethics, Divinity, Climate/Environment, Health), students and IT & Professional Services. No Exec members. Advised on the internal adoption of AI
  - Brief covered teaching, research, and operations
  - Built on previous work of AI ethics principles and AI Strategy



# Al Working Group Recommendations

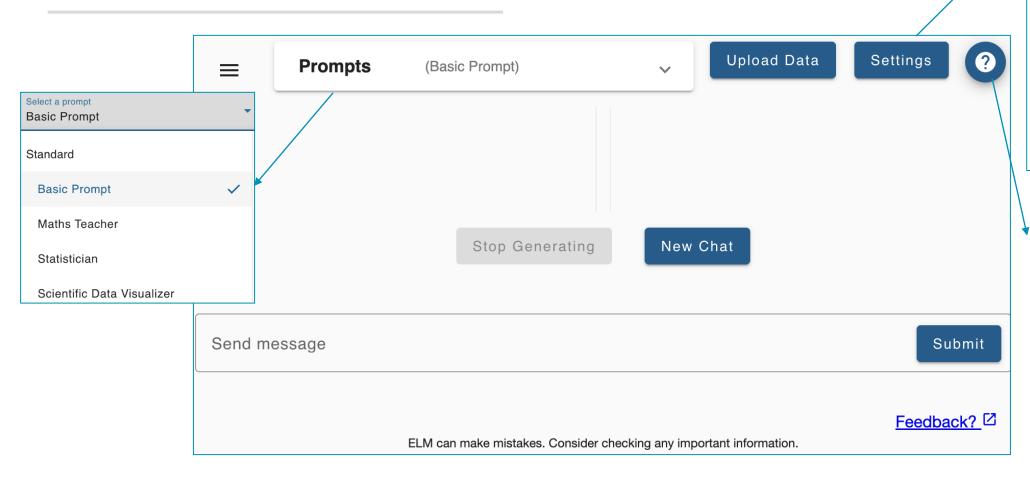
Managing Risks	Developing Capabilities	Creating Opportunities
Safeguarding the integrity of assessment methods	Catalogue existing internal AI adoption projects	Pilot a small number of internal AI adoption projects in specific areas
Governance around AI functionalities in 3 <sup>rd</sup> party SW	Create a central AI communications hub and community of practice	Conduct research on the impact of AI on University communities
Regulating the use of University data by 3 <sup>rd</sup> party AI tools	Appoint a SRO for AI and additional support roles	Integrate basic AI awareness across our curriculum and PS training
Provide AI awareness training to managers, staff & students	Develop and implement an Al Impact Assessment process	Develop a long-term strategy for internal AI adoption
Establish a risk register for Al- related risks to corporate functions		

## Edinburgh Language Model (ELM)

# Edinburgh's cost effective and supported Al platform for general use and innovation

- ► ELM Platform general Al LLM usage:
  - Web UI providing internal free-at-the-point-of-use access to OpenAI's GPT 3.5 turbo and 4.0 LLMs
  - ▶ Uses OpenAl's API, paid for centrally on token basis. Reduces costs by 90%
  - University authentication control access
  - Comes with set of exemplar prompts, prompt engineering and chats saved. Not chat, prompt or data storage with commercial providers – only secure university storage.
  - Help guidance
  - Zero data retention contract with OpenAI & Microsoft.
  - ► File upload for chat-like Q&A of file content
  - Moderation violations logged and actioned by the University service desk

### **ELM**



#### Settings

Model: This setting allows you to chose the large language model that you want to use. The main difference is that using 3.5 is faster and using 4.0 will give you better answers.

GPT 4

Temperature: What sampling temperature to use, between 0 and 1. Higher values like 0.8 will make the output more random, while lower values like 0.2 will make it more focused and deterministic. We generally recommend altering this or top\_p but not both.

Temperature\*

Help <sup>☑</sup>

Guide to Writing Prompts 🖸

Glossary of terms

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## Edinburgh Language Model (ELM)

# Edinburgh's cost effective and supported Al platform for general use and innovation

#### ELM Platform – Innovation platform

- Architecture to allow future access to additional (Opensource) LLMs & domain plugins. Llama and others. Ethical, cost and climate LLM alternatives.
- ► Chatbots framework EdHelp student Chatbot
- Innovation platform for students, researchers and staff partnership with Informatics and other UoE schools
- ► Control our own interface and access for: ethical, monitoring & support, parity of access, accessibility, innovation, climate impact, costs, speed of change/agility.
- ▶ Ethically approved. AIDE board review. EQIA, DPIA, Accessibility, Information Security, terms of usage, mandatory user awareness, Zero data retention contract with MS OpenAI. Approved through ISG Ethics board.

### Ask EdHelp AI Chatbot

- Restricted to providing info from local knowledge base
- Admin interface for updating knowledge base
- Moderation violation
  - Chat ends
  - Msg depends upon OpenAI moderation violation category
  - Chat pushed to dedicated mlist & service desk category
  - All chats stored in service desk
- Operator request pushed to MS Teams channel
- Overnight updated knowledge items

